



Reeperbahn Festival GbR

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PhG: Inferno Events GmbH & Co. KG und
Karsten Jahnke Konzertdirektion GmbH

[USt.-Id-Nr.: DE 247756458]

Basic Press Text Reeperbahn Festival

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The Future Of Music

The music industry is often a mirror of our society. Here, too, we face the demand on artists to take clear political positions, the question what art is (not) allowed to do, the claim to overcome the gender gap, the way of handling the change in the use of media, and increasingly stronger economic pressure on the one hand, but also all sorts of suggested solutions and future vision on the other. Add to these topics the opportunity to experience the most thrilling new international bands and artists live in small or medium-sized clubs, you will end up at the heart of Reeperbahn Festival!

Apart from addressing the future issues mentioned above, whose relevance often extends far beyond the music industry, Europe's biggest market place for music and the music industry will present around 500 international bands and artists, already for the 13th time. The eight most promising acts will present themselves to a top-class jury around Tony Visconti at the ANCHOR music competition.

This unique blend of future congress and festival is the essence of Reeperbahn Festival, attracting more and more music fans and professional guests from all over the world for four days to Hamburg St. Pauli every year.

The fact that Reeperbahn Festival has meanwhile become a platform for political topics was confirmed by the major press conference last year kicking off KEYCHANGE, an initiative promoted by the EU and triggered by the British PRS Foundation, which its initiators deliberately set in the Reeperbahn Festival framework. KEYCHANGE stands for strengthening the role of women in the music business, again addressing an issue that reaches far beyond the music industry.

40,000 guests on four days in 2017, of which **4,700** were **professional visitors** from **57 nations**

500 bands/artists

about **600 concerts and showcase concerts**

art, film, readings, education

400 conference items with **sessions, meetings** and **awards**



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ANCHOR 2018 – the international music award of the Reeperbahn Festival

An international jury around jury president and music producer Tony Visconti will select the 2018 ANCHOR award winner from among eight nominees. This competition is aimed at supporting promising bands and artists on their way to an international career.

Focus country 2018: France

In 2018, France is the partner country of Reeperbahn Festival. The multifaceted and exciting music scene and music industry of our European neighbour will get special attention at this year's Reeperbahn Festival and present itself with numerous French bands, artists and many music businesses and media.

The French music export agency Le Bureau Export has been a reliable partner of Reeperbahn Festival from the very first year, as Marc Thonon, CEO Le Bureau Export confirms:

“2018 will be the height of this longstanding cross-cultural collaboration with even more sessions, meetings and opportunities for French music industry professionals to share their work and experience. It will be a great pleasure for France to be the feature country at Reeperbahn Festival next year when Le Bureau Export celebrates its 25th anniversary of helping French and international music professionals work together to develop made-in-France artists around the world.”

German Music Talent – bands and artists from Germany have long since been internationally competitive. The German Music Talent project brings together promising German bands and artists and representatives of international music businesses (e.g. labels, distributors, booking agencies) to support building up international careers.

Awards in the course of the RBF:

ANCHOR 2018

VIA VUT Indie Award

Der Helga

IMJA International Music Journalism Award

ISA International Sound Awards

Startups@Reeperbahn